Welcome to the 15th annual educational conference of the Utility Supply Management Alliance and to San Antonio, Texas. I hope you will take time to explore the River Walk and historic district while making the most of the educational and networking opportunities of the USMA conference.

Networking opportunities are a vital part of the success of USMA and this year’s site offers some outstanding venues for that. Our theme this year is “New Opportunities, A Renewed Focus”. Each session has been carefully planned by the USMA Program Committee to provide value through a vast array of speakers and workshops that will challenge your current thought process and provide you with ideas and concepts that you can take home and use. The speakers and topics mirror the input received last year from supplier and utility attendees which was an indication of issues that are most pressing in their Supply Chain organizations.

I want to thank the USMA Board Directors for their hard work this year. They have researched topics, reviewed speakers, presentations and spent a considerable amount of time in making certain the program was finely tuned to meet the demands of our ever-changing business environment.

Please take time during the conference to provide feedback through the survey forms or by sharing your thoughts with a board member or our meeting staff.

Sincerely,
Rick Harrison, Georgia Power
A Southern Company
USMA Chairman 2009 - 2010
In 1995 a group of concerned individuals set out to establish an organization that would fill the role of an alliance between parties involved in supply chain management in the utility industry.

With no funds to work with, each board member voluntarily paid their conference fees well in advance to provide funds to organize and market the conference. That first effort was a success and each year the USMA conference has continued to grow.

Frank Bennett of BC Hydro was a part of the organizing group that founded the USMA. The Annual USMA Golf Tournament was renamed in his honor in 2007 and will continue as a charity event to benefit the ALS Foundation.

This conference marks the 15th meeting of a growing community interested in developing relationships that will make their supply chain safer, stronger and better.

Past Presidents of USMA
1996 – Allan Schoeneberg, Centerpoint Energy
1997 – Jeff Beauchamp, ClinicStation
1998 – Frank Bennett, BC Hydro
1999 – Richard J. Morrison, UtiliCor
2000 – C. Dale Wilbanks, Duke Energy
2001 – Jackson Ward, Howard Industries
2002 – Melissa Ebel, Tampa Electric Company
2003 – Dwight Griffith, Griffith Consulting LLC
2004 – Timothy Floyd, CenterPoint Energy
2005 – Patrick Avery, Cooper Power Systems
2006 – Carol S. Caballero, Constellation Energy
2007 – Brian O’Leary, Kuhlman Electric Company
2008 – Richard Harrison, The Southern Company
2009 – Steve Waller, Alcan Cable Company
2010 – Rick Harrison, The Southern Company

USMA is a non-profit association. All Officers and Board members are volunteers.

The Utility Supply Management Alliance 15th annual education conference theme for 2010 is “New Opportunities, A Renewed Focus”. The keynote speakers will help us to start down the path of a valuable two and a half day journey followed by workshops that will provide us with an opportunity to share in others views and experiences. The program includes several workshops of interest such as the panel discussions on Transmission Build, Sustainable Supply Chain, Inventory Technology Solutions, Leveraging Supply Market Data to Advance Your Strategic Sourcing Efforts and Utility Smart Grid Strategy & Investment. In addition there are workshops on Risk Management, Social Media and many more.

During the past year the USMA Program Committee has worked together in a collaborative effort to develop a meaningful program for the 2010 conference. In order to provide a program that addresses the topics of interest, the USMA Board used the feedback provided by the attendees from the 2009 conference in Ft. Lauderdale. The program addresses many of the issues that were identified and provide a focus on the new opportunities provided by changes in the market place. The program will address the dynamic nature of the utility industry and guide us to a renewed focus to work together in our strategic relationships.

The last day of the conference features three dynamic speakers that will provide insight into two relative topics. Business author Margaret Morford will present concepts from her book, “Management Courage – Having the Heart of a Lion”, Dr. Donald Leavens of NEMA will share his insight into the economy and David Owens of EEI and Ralph Cavanagh of Natural Resources Defense Council will present their views on energy generation and climate change.

As always, The USMA Conference is planned to provide the attendees with “take it home and use it” information. In order to achieve this objective we need your input during and after the workshops. Take the time to choose the workshops that are of interest to you and be prepared to interact with the presenters.

The USMA Program Committee’s goal is to provide you with a program that addresses the current industry needs along with the topics you have identified. Your feedback is critical to developing future conference programs. We try to listen and learn from our attendees. Please take the time to complete the survey at the end of each session that you attend and include topics for next year. Share your ideas with any USMA board member.

Over 400 individuals will be in attendance at the 2010 program and we believe everyone will benefit from it. Take the next two and a half days to learn, provide feedback, build relationships, and enjoy.

Hope to see you again next year.

Sincerely,

USMA Program Leadership 2009 - 2010
Chairman: Steve Maruszewski, S&C Electric Company
Vice-Chairs: Sandra Thatcher, Hendrix Wire & Cable Inc. & Vince Featherly, Salt River Project

www.usma.com
**General Information**

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<thead>
<tr>
<th>General Information</th>
<th>5</th>
</tr>
</thead>
<tbody>
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<td>Registration</td>
<td>5</td>
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<td>Events</td>
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<td>Daily Schedule</td>
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<td>Monday, May 17</td>
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<td>Tuesday, May 19</td>
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<td>Wednesday, May 20</td>
<td>12</td>
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<tr>
<td>Speakers</td>
<td>14</td>
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<tr>
<td>Concurrent Session Presenters</td>
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</tr>
<tr>
<td>Concurrent Sessions Chart</td>
<td>16-17</td>
</tr>
<tr>
<td>Networking Sponsors</td>
<td>21</td>
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<tr>
<td>USMA Leadership</td>
<td>36-37</td>
</tr>
<tr>
<td>Golf Sponsors</td>
<td>38</td>
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<tr>
<td>Tennis Sponsors</td>
<td>39</td>
</tr>
<tr>
<td>Future Conferences</td>
<td>40</td>
</tr>
</tbody>
</table>

**Location of Events**

- **Conference Registration & Information** – Third Floor, near the escalators
- **Golf Tournament, Sunday Morning** – Canyon Springs Golf Club (6:30 am departure)
- **Tennis Event, Sunday Morning** – McFarlin Tennis Center (8:30 am departure)
- **Welcome Reception, Sunday Afternoon** – River Terrace & Patio, Riverwalk Marriott
- **Educational Sessions, Networking Session, Attendee Lunches** – Third Floor, Marriott Rivercenter Hotel
- **Monday Spouse Program Tour and Lunch**; depart from hotel lobby at 9:00 am
- **Tuesday Spouse Program Guacamole & Margarita Class** at Boudro’s at 1:30 pm
- **Tuesday night event** – At the Buckhorn, depart from hotel’s back entrance 6:15-6:30 pm

**Registration**

The conference registration and information desk will be open each day for pick-up of conference materials and name badges. The desk is located on the third floor of the Marriott Rivercenter Hotel and will be open at the following times:

<table>
<thead>
<tr>
<th>Date</th>
<th>Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, May 15</td>
<td>1:00 pm – 6:00 pm</td>
</tr>
<tr>
<td>Sunday, May 16</td>
<td>1:00 pm – 6:00 pm</td>
</tr>
<tr>
<td>Monday, May 17</td>
<td>7:00 am – 5:00 pm</td>
</tr>
<tr>
<td>Tuesday, May 18</td>
<td>7:00 am – 5:00 pm</td>
</tr>
<tr>
<td>Wednesday, May 19</td>
<td>7:30 am – 11:00 am</td>
</tr>
</tbody>
</table>

**Events**

The conference attendee registration fee includes (for spouse program events, see the spouse program information):

- Welcome Reception, Sunday
- General Sessions on Monday, Tuesday & Wednesday
- Concurrent Sessions on Monday & Tuesday
- Supplier Networking Reception on Monday afternoon
- Attendee lunches on Monday & Tuesday
- Tuesday Night Event at the “Buckhorn”

Space is limited for all events. Partial refunds are not available for activities not attended. All events may be cancelled, changed and/or delayed without notice. Speakers may be substituted.

**Educational Credit**

You may be eligible for educational credit through the ISM. To apply for this credit you must keep a copy of the agenda booklet and a record of the sessions that you attended. Educational credits are typically used for C.P.M. and A.P.P. certification and re-certification programs. Visit www.ism.ws for more information on C.P.M., C.P.S.M. and A.P.P. programs.
## Daily Agenda at a Glance

### Sunday, May 16

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Frank Bennett Memorial Golf Tournament</td>
<td>7:00 am Breakfast</td>
<td>Third Floor, Salon E Foyer</td>
</tr>
<tr>
<td></td>
<td>8:00 am Shotgun Start</td>
<td></td>
</tr>
<tr>
<td>USMA Tennis Event</td>
<td>8:30 am depart hotel</td>
<td>McFarlin Tennis Center</td>
</tr>
<tr>
<td></td>
<td>Play begins at 9:00 am</td>
<td></td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>5:00 pm – 6:30 pm</td>
<td>McFarlin Tennis Center</td>
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<tr>
<td></td>
<td></td>
<td>River Terrace &amp; Patio, Riverwalk Marriott</td>
</tr>
</tbody>
</table>

Sponsored by: CPS Energy of San Antonio, CenterPoint Energy, ABB & WESCO

### Monday, May 17

(All sessions below are on the third floor of the Marriott Rivercenter Hotel)

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<thead>
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</thead>
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<td>7:30 am – 8:00 am</td>
<td>Third Floor, Salon E Foyer</td>
</tr>
<tr>
<td>General Session</td>
<td>8:00 am – 11:45 am</td>
<td>Ballroom Salons E&amp;F</td>
</tr>
<tr>
<td>Attendee Lunch</td>
<td>11:45 am – 1:00 pm</td>
<td>Third Floor, Salons G&amp;M</td>
</tr>
<tr>
<td>Concurrent Sessions</td>
<td>1:00 pm – 2:15 pm</td>
<td>Salon A, Salons B&amp;C, Salon D, Salons K&amp;L</td>
</tr>
<tr>
<td>Concurrent Sessions</td>
<td>2:30 pm – 3:45 pm</td>
<td>Salon A, Salons B&amp;C, Salons K&amp;L, Room 1&amp;2</td>
</tr>
<tr>
<td>Joint Supplier Networking Reception</td>
<td>4:00 pm – 6:00 pm</td>
<td>Third Floor, Salons, H&amp;I</td>
</tr>
</tbody>
</table>

### Tuesday, May 18

(All sessions below are at the Marriott Rivercenter Hotel)

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<td></td>
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<tr>
<td>General Session</td>
<td>8:00 am – 9:45 am</td>
<td>Ballroom Salons E&amp;F</td>
</tr>
<tr>
<td>Concurrent Sessions</td>
<td>10:15 am – 11:30 am</td>
<td>Salon A, Salons B&amp;C, Salon D, Salons K&amp;L</td>
</tr>
<tr>
<td>Attendee Lunch with Guest Speaker</td>
<td>11:45 am – 1:15 pm</td>
<td>Salons G&amp;M</td>
</tr>
<tr>
<td>Concurrent Sessions</td>
<td>1:30 pm – 2:45 pm</td>
<td>Salon A, Salons B&amp;C, Salon D, Salons K&amp;L</td>
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<td>Salon A, Salons B&amp;C, Salons D, Salons K&amp;L</td>
</tr>
<tr>
<td>Concurrence Sessions</td>
<td>3:00 pm – 4:15 pm</td>
<td>Salon A, Salons B&amp;C, Salons D</td>
</tr>
<tr>
<td>Tuesday Night at the “Buckhorn”</td>
<td>6:15 pm</td>
<td>Take the shuttle or a short walk from the hotel’s back entrance</td>
</tr>
<tr>
<td>End of festivities</td>
<td>9:30 pm</td>
<td></td>
</tr>
</tbody>
</table>

### Wednesday, May 19

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<tr>
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<td>Ballroom Salon E</td>
</tr>
</tbody>
</table>
**Daily Schedule**

**Sunday, May 16**

**Frank Bennett Memorial Golf Tournament**  
(pre-registration required)

- **Canyon Springs Golf Club**
- **6:30 am** Shuttle bus from hotel to the Course

- **7:00 – 8:00 am** Continental Breakfast & Check-in  
  **Canyon Springs Pavilion**

- **8:00 am** Shotgun Start

- **12:30 – 1:15 pm** Hosted Open Bar

- **1:15 pm (approx.)** After Play Lunch & Awards Presentation  
  **Canyon Springs Pavilion**

- **5:00 – 6:30 pm** Welcome Reception  
  **River Terrace & Patio, Riverwalk Marriott**

  **Sponsored by:** CPS Energy of San Antonio, CenterPoint Energy, ABB & WESCO.

**Monday, May 17**

**Attire:** Business Casual is suggested for all educational sessions. Keep in mind that meeting rooms are kept cool and you may want to bring a light sweater or jacket.

**Location:** All educational sessions will be held on the third floor of the Marriott Rivercenter Hotel

- **Salon E Foyer**  
  - **7:30 – 8:00 am** Continental Breakfast

- **8:00 – 11:45 am** General Session  
  **Ballroom Salons E&F**

  **Conference Opening**
  - **Father Mario Maiazacchi**  
    St. Joseph’s, San Antonio

  **Conference Opening Remarks**
  - **Rick Harrison,** President, USMA

  **Welcome to San Antonio**
  - **Elaina L. Ball,** Director, Supply Chain, CPS Energy

  **Keynote speaker**
  - **Warren Moon**

- **Salon E Foyer**  
  - **9:30 am** Coffee Break

- **Salon E Foyer**  
  - **9:45 am** General Session  
    **Ballroom Salons E&F**

  **Leadership & Accountability**
  - **Commander Kirk Lippold,** USN, Retired
  - **Tim Hein,** Vice President, USMA

  **The Grid Expansion – Building a Reliable Future**
  - **Wes Speed,** VP Transmission, Oncor
  - **Kelly Harrison,** VP Transmission Operations, Westar
  - **Mark Esquerra,** Manager, Transmission Planning & Generation Interconnection Services, PG&E

- **Salons G&M**  
  - **11:45 am** Buffet Lunch

- **1:00 – 2:15 pm** Concurrent Sessions

  **Salons B/C**

  **Inventory Technology Solutions – Integrated Supply Focus.**

  **Panel Participants**
  - **Alan Morris,** VP Sales & Operations, HD Supply Utility
  - **Alan Currie,** Lead Sourcing Specialist, CenterPoint Energy
  - **Scott Dowell,** GM Duke Alliance, WESCO
  - **Jim Cameron,** Senior VP, Utility Group, Stuart C. Irby
  - **Joe Donaghy,** Director, Strategic Sourcing, Exelon

  **Salons K&L**

  **Copper & Aluminum: Navigating the New Reality**

  **Panel Participants**
  - **John E. Gross,** President J.E. Gross, Inc.

  **Salon A**

  **Social Media Essentials for the Electric Utility, How to Post, Link and Tweet Your Way to Business Success!**

  **Panel Participants**
  - **Marsha Egan,** CPCU, ACC

  **Salon D**

  **Grain Oriented Electrical Steel: A Steelmakers Perspective**

  **Panel Participants**
  - **Jerry Schoen,** Principal Engineer, AK Steel Research
### Concurrent Sessions

**Salon D**  
Grain Oriented Electrical Steel: A Steelmakers Perspective  
*Jerry Schoen, Principal Engineer, AK Steel Research*

**Salons B&C**  
Stories of Individual and Joint Successes Along the Dusty Trail We Call “Sustainability”  
*Panelists: John Harper, AEP & The Sustainability Alliance Group  
Mark Bueltmann, AEP  
JoAnna DeRico, Northeast Utilities  
Lisa Lam, PG&E*

**Salons K&L**  
Driving Efficiencies in Contractor Services  
*Panelists: Bill Herdegen, VP, T&D Operations, KCPL  
Steve Asplundh, Senior VP, Asplundh Tree Expert Co.  
James Pitts, VP, Altec Industries*

**Salon A**  
LinkedIn Profile Excellence, Social Networking for Your Career and Business  
*Marsha Egan, CPCU, ACC*

**Conference Rooms 1 & 2**  
Transportation Electrification – Getting Ready for Plug-in Hybrid and Electric Vehicles  
*Tom Reddoch, Executive Director Energy Utilization, Electric Power Research Institute (EPRI)*

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### Tuesday, May 18

#### 7:30 – 8:00 am  
Continental Breakfast  
**Ballroom Salons E&F**  
Session Opening & Presentation  
*Tim Hein, Vice President, USMA*

#### 8:00 – 10:00 am  
General Session  
**Ballroom Salons E&F**  
Session Opening & Presentation  
*Tim Hein, Vice President, USMA*

#### Leadership for Delivering High Performance Results  
*Mike Adams, former Vice President of Quality, Allegheny Energy, Inc.*

#### Leverage Supply Market Data to Advance Your Strategic Sourcing Efforts  
*Facilitators: Mark Brandt, Ameren & Ben Moglen, PG&E  
Panelists: Paul Schuster, VP Intelligence Solutions, PowerAdvocate  
Doug Stone, GM Procurement Projects, Allegheny Energy  
Subba Nishtala, Director, Strategic Procurement, APS  
Steve Coleman, Director, Strategic Sourcing, PG&E*

#### 10:15 – 11:30 am  
Concurrent Sessions  
**Salon D**  
Managing Risk and Delivering Value- An Introduction to Best Value Procurement  
*Dr. Dean Kashiwagi, Professor – ASU and Fulbright Scholar. Note: A similar session is offered at 1:30 pm for those unable to attend this session.*

**Salon A**  
The Trusting Workplace – The Economic Impact  
*Eric Papp, Business Coach, Author and Speaker*

**Salons K&L**  
Utility Smart Grid Strategy & Investment  
*David Wade, Senior Vice President Electric System, CPB of Chattanooga  
Jonathan Pettit, Advanced Metering System Project Manager, Oncor Electric Delivery  
Tim Mann, Manager Contract Administration, CenterPoint Energy*

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**Joint Supplier Networking Reception**  
Everyone is invited to participate. Beverages and snacks will be served and sponsoring suppliers will host tables. Please see the Networking Session sponsors listed later in this booklet for details on their products/services.

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**Daily Schedule**
3:00 pm – 4:15 pm  Concurrent Sessions

Salon A  Workplace Trends: Survival Secrets for the Next Decade
Margaret Morford, The HR Edge, Author & Management Consultant

Salon D  Utility Smart Grid Strategy & Investment
David Wade, Senior Vice President Electric System, CPB of Chattanooga
Jonathan Pettit, Advanced Metering System Project Manager, Oncor Electric Delivery
Tim Mann, Manager Contract Administration, CenterPoint Energy

Salons B&C  Practical Implications for Integrating Transmission Requirements Into Your Supply Chain With the Expected Peak in Construction Driven by Renewables and Infrastructure
Wes Speed, Vice President Transmission, Oncor
Joe Marchese, Director, Engineering & Construction, Florida Power & Light
Charlie Murrah, President, Energy Division, Southwire Company
Jim Hicks, Group Vice President, Pike Construction
Mike Paharik, Director of Sales, Steel Structures Division of Thomas & Betts

11:30 – 1:30 pm  Lunch with Comedian Don Friesen

Introduction by Steve Maruszewski, USMA Program Chairman

1:30 – 2:45 pm  Concurrent Sessions

Salon A  Reinvent Yourself
Eric Papp, Business Coach, Author & Speaker

Salon D  Managing Risk and Delivering Value - A Closer Look at Best Value Procurement
Dr. Dean Kashiwagi, Professor – ASU and Fulbright Scholar. Note: A similar session is offered at 10:15 am for those unable to attend this session.

Salons K&L  Fleet Case Study & Best Practices
Panelists: Alan McElroy, General Manager, Duke Energy
Charlie Williams, Part/Contract Manager, Duke Energy
Greg Jacobs, Sourcing Lead, Fleet & Aviation, Florida Power & Light

Salons B&C  Copper & Aluminum: Navigating the New Reality
John E. Gross, President J.E. Gross, Inc.

Salon E Foyer  2:45 – 3:00 pm  Coffee Break

6:30 pm – 9:00 pm  An Evening at the “Buckhorn”
Relax after a day of intense sessions and mingle with your peers at the historic Buckhorn Saloon & Museum. Founded in 1881, this is sure to be an evening you won’t want to miss. Enjoy a Texas-style dinner buffet, cocktails and live entertainment. Evening attire: Texas Casual.
Wednesday, May 19

Salon E Foyer  7:30 – 8:00 am  Continental Breakfast

8:00 – 11:30 am  General Session

Ballroom Salon E  Session Opening
Walt Campbell, Second Vice President, USMA

Management Courage – Having the Heart of a Lion
Margaret Morford, HR Edge, Business Author

Economic Update for the Utility Industry
Dr. Donald Leavens, Vice President & Chief Economist, NEMA

The Future of the Utility Industry – Managing Environmental and Economic Uncertainty
David Owens, Senior Vice President Operations, EEI
Ralph Cavanagh, Senior Attorney and co-director of the Energy Program for the Natural Resources Defense Council

11:00 am  This concludes the 15th Annual USMA Conference

We hope to see you next year in Tampa, Florida, May 22-25, 2011.
## Concurrent Sessions Chart

### Monday, May 17, 2010

<table>
<thead>
<tr>
<th>1:00 pm – 2:15 pm</th>
<th>Salon A</th>
<th>Salons B&amp;C</th>
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<td>Social Media Essential for the Electric Utility</td>
<td>Inventory Technology Solutions</td>
<td>Grain Oriented Electrical Steel: A Steelmakers Perspective</td>
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<td>Speaker</td>
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<td>Fleet Case Study &amp; Best Practices</td>
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<td>Workplace Trends: Survival Secrets for the Next Decade</td>
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<td>Panel</td>
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Concurrent Session Presenters

Asplundh, Steve, Senior Vice President, Asplundh Tree Expert Company. Driving Efficiencies in Contractor Services

Bueltmann, Mark, Manager Sustainable Supplier Development, American Electric Power. Stories of Individual and Joint Successes Along the Dusty Trail We Call “Sustainability”.

Brandt, Mark, Manager Supply Chain Operations, AMEREN. Leverage Supply Market Data to Advance Your Strategic Sourcing Efforts.

Cameron, Jim, Senior Vice President, Utility Group, Stuart C. Irby. Information Technology Solutions – Integrated Supply Focus.

Coleman, Steve, Director Strategic Sourcing, PG&E. Leverage Supply Market Data to Advance Your Strategic Sourcing Efforts.


DeRico, JoAnne, Senior Sourcing Consultant, Northeast Utilities. Stories of Individual and Joint Successes Along the Dusty Trail We Call “Sustainability”.

Donaghy, Joseph, Director Strategic Sourcing, Exelon. Information Technology Solutions – Integrated Supply Focus.


Harper, John, Vice President, Business Logistics, American Electric Power. Stories of Individual and Joint Successes Along the Dusty Trail We Call “Sustainability”.

Herdegen III, William P., Vice President, T&D Operations, KCP&L. Driving Efficiencies in Contractor Services

Hicks, Jim, Senior Vice President, Pike Electric. Practical Implications of Integrating Renewables into Your Supply Chain.


Kashiwagi, Dean, PhD, P.E., Fulbright Scholar, Professor and Director of the Performance Based Studies Research Group, Del E. Webb School of Construction, School of Sustainable Engineering and the Built Environment, IRA A. Fulton Schools of Engineering, Arizona State University. Session 1 - Managing Risk and Delivering Value- An Introduction to Best Value Procurement and Session 2- Managing Risk and Delivering Value- A Closer Look at Best Value Procurement.

Lam, Lisa, Manager, Supply Chain Strategy, PG&E. Stories of Individual and Joint Successes Along the Dusty Trail We Call “Sustainability”.

Mann, Tim C., Manager Contract Administration, CenterPoint Energy. Utility Smart Grid Strategy and Investment.

Marchese, Joe, Director, Engineering & Construction, Florida Power & Light. Practical Implications of Integrating Renewables into Your Supply Chain.

McElroy, Alan, General Manager, Fleet Services, Duke Energy. Fleet Case Study and Best Practices.

Morford, Margaret, President, The HR Edge, Inc. and author. Workplace Trends: Survival Secrets for the Next Decade.

Moglen, Ben, Portfolio Manager, PG&E. Leverage Supply Market Data to Advance Your Strategic Sourcing Efforts.

Morris, Alan, Vice President Sales & Operations Southwest, HD Supply. Information Technology Solutions – Integrated Supply Focus.

Murrah, Charlie, President Energy Division, Southwire. Practical Implications of Integrating Renewables into Your Supply Chain.
Nishtala, Subba, Director, Strategic Procurement, Arizona Public Service (APS). Leverage Supply Market Data to Advance Your Strategic Sourcing Efforts.

Paharik, Mike Director of Sales, Steel Structures Division, Thomas & Betts. Practical Implications of Integrating Renewables into Your Supply Chain.

Papp, Eric, author, speaker and business coach. The Trusting Workplace and Reinventing Yourself.


Pitts, James, Vice President, National Service Group, Altec Industries, Inc. Driving Efficiencies in Contractor Services.

Reddock, Thomas W., Director, Technical Advisory Services. Transportation Electrification: Getting Ready for Plug-in Hybrid and Electric Vehicles

Schoen, Jerry, Principal Engineer, Specialty Steel Research & Applications Engineering, AK Steel Research. Grain Oriented Electrical Steel: A Steelmakers Perspective.

Schuster, Paul, Vice President Intelligence Solutions, PowerAdvocate. Leverage Supply Market Data to Advance Your Strategic Sourcing Efforts.

Speed Wes, Vice President Transmission, Oncor. Practical Implications of Integrating Transmission Requirements Into Your Supply Chain.

Wade, David, Senior Vice President, Electric System, CPB of Chattanooga. Utility Smart Grid Strategy and Investment.


Wilson, Brian, Manager Inventory Services, Duke Energy. Information Technology Solutions – Integrated Supply Focus.

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